



August 2014

Dear 2014 Editors' Picks Winner:

Congratulations! *The Gourmet Retailer* is pleased to honor your product as being among the year's most outstanding retail items. We faced the tough challenge of choosing the best of the best from a range of companies across food categories. It was no easy feat selecting top new products in terms of innovation, taste and overall value.

These criteria are the lifeblood of specialty food companies and, given your standing in this year's competition, we're sure you will attract new buyers and bolster your connection with existing purchasers.

Once again, congratulations and thank you for helping us make our annual Editors' Picks such a success! We hope you will display the enclosed certificate(s) of excellence with well-deserved pride, and we look forward to receiving your entries next year.

Sincerely,

Anna Wolfe
Editor-in-Chief

Enclosure